

Month	Ad Perk*	Theme	Editorial Features **				BONUS DISTRIBUTION
January Space Closing: Dec. 2, 2009 Ad Materials: Dec. 4, 2009	AHR Expo Package	AHR Expo	AHR Expo Preview	Radiant Panel Technology	Glycol-based Systems	Compressors	AHR EXPO
February Space Closing: Dec. 30, 2009 Ad Materials: Jan. 4, 2010	Product Showcase	Refrigerants	Alternative Refrigerants	Ammonia Systems	Understanding the HCFC Phaseout	Dehumidification	ACCA/IAQA INDOOR AIR EXPO
March Space Closing: Feb. 2, 2010 Ad Materials: Feb. 5, 2010	Industry Spotlight	IAQ	Controls and IAQ	Psychrometrics	UV Technology	Reader's Choice Awards	IIAR CONFERENCE & EXHIBITION
April Space Closing: March 2, 2010 Ad Materials: March 5, 2010	Company Profile	Cooling Season Startup	Improving Ductwork	Ductless A/C Systems	Ice Machines	Reach-in Freezers/ Coolers	
May Space Closing: March 30, 2010 Ad Materials: April 1, 2010	Showcase Shuffle	Commercial A/C	Air Curtains	Chiller Maintenance	Cooling Towers	Geothermal Systems	
June Space Closing: April 27, 2010 Ad Materials: April 30, 2010	Product Showcase	Tools/Test Instruments	Essential Tools/Test Instruments	Understanding Superheat	True RMS	Coil Cleaning	SKILLSUSA
July Space Closing: June 1, 2010 Ad Materials: June 4, 2010	Industry Spotlight	Recover/ Recycle/ Reclaim	Refrigerant Recovery	Going Green	Leak Detection	TAB and the Technician	
August Space Closing: June 29, 2010 Ad Materials: July 2, 2010	Literature Showcase	Safety	Electrical Troubleshooting Safety	Refrigerant Handling	EXVs	SkillsUSA Review	NAFA ANNUAL CONVENTION
September Space Closing: July 27, 2010 Ad Materials: July 30, 2010	Showcase Shuffle	Heating	Boilers	Oil Heating Systems	Filters/ Driers	VFDs	HVAC COMFORTECH HRAI ANNUAL MEETING
October Space Closing: Aug. 31, 2010 Ad Materials: Sept. 3, 2010	RSES Conference Package	RSES Conference Preview	Soldering/ Brazing	Controls/ Valves	ERVs	New Energy Options	RSES ANNUAL CONFERENCE
November Space Closing: Sept. 28, 2010 Ad Materials: Oct. 1, 2010	Web Showcase	Indoor Comfort	Ventilation	Diffusers/ Vents/Grilles	Thermostats	Zoning	HARDI ANNUAL FALL CONFERENCE AHRI ANNUAL MEETING
December Space Closing: Nov. 2, 2010 Ad Materials: Nov. 5, 2010	Product Showcase	New Technology	2011 Trucks/ Vans	Home/ Building Automation	Insulation	Harmonics	

*For detailed Ad Perk descriptions, see Marketing Opportunities page or contact an Ad Sales Rep. **Editorial topics are subject to change.