



# 2018 RSES CONFERENCE & HVACR TECHNOLOGY EXPO

OCTOBER 10-12 :: ALBUQUERQUE, NM

*The Sky's the Limit!*

RSES cordially invites you to the return of its HVACR Technology Expo, which will be co-locating with PHCC CONNECT in October. The Expo is being held in conjunction with the RSES Annual Conference (Oct. 9-12) in Albuquerque, NM, during the world-renowned International Balloon Fiesta!

Don't miss this incredible event, located across two exhibit halls at the Albuquerque Convention Center in the downtown area. The Expo will provide twice the opportunities to meet industry buyers from near and far first during the Opening Reception on Wednesday, Oct. 10 from 5:30 p.m. to 7:30 p.m. and then again on Thursday, Oct. 11, 2018, from 10:00 a.m. to 2:00 p.m. Reach out to potential customers looking for new and innovative offerings as well as proven favorites. In addition to exhibitor booths, we also have advertising and sponsorship opportunities available for greater recognition.

Additionally, PHCC features two days of plumbing and HVAC apprentice contest action right on the expo floor, giving exhibitors and sponsors even more opportunities to network with those entering the workforce.

We encourage exhibitors to donate trinkets (pens, lanyards, note pads, key chains, etc.) for the Conference bags that will be distributed to all Conference attendees. The attendees enjoy all these little surprises in their bags and it gives your company added exposure! We typically distribute about 500 bags.

Exhibitors can also hotlink to the RSES website. Exhibiting companies can provide up to 50 words (company information or product promotion) for the RSES Conference website and in the Conference book that is given to all Conference attendees.

Join RSES and PHCC in Albuquerque. Fill out the Expo Application Form and mail it with your payment or fax it with your credit card number to reserve your spot. We hope to entice you to stay longer with some additional events occurring throughout the week. Conference registration will be available soon detailing the opportunities we have in store for our attendees, presenters and hopefully you, our exhibitors/sponsors.

We hope to see you there!

# 2018 RSES CONFERENCE & HVACR TECHNOLOGY EXPO

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## GUIDELINES AND RULES

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### **PAYMENT INFORMATION:**

Full payment per space, made payable to RSES, must accompany your application for consideration. Should your application be rejected for any reason, this money will be returned to you.

### **INCLUDED IN BOOTH REGISTRATIONS:**

Exhibit booth (10-ft x 10-ft floor space, 8-ft back draping, 3-ft side draping, carpet, a 6-ft skirted table, 2 chairs, waste basket, ID sign, two vendor badges, listing and description of your company (50 words or less) in the Conference program, listing on the show's website, a hot link to your website if desired, a list of names and addresses of all the attendees after the conclusion of the show and regular promotion via press releases and/or published in various issues of *RSES Journal*. Should you require additional space, please contact us and we will do our best to accommodate you.

### **CANCELLATION POLICY:**

Your payment is nonrefundable but may be transferred to a sponsorship should your participation become impossible. All cancellations must be in writing and received prior to Aug. 1, 2018. (In the event of an act of God or war that necessitates the canceling of the Conference, 100% of the fees will be refunded.)

### **SPACE ALLOCATION:**

Space will be assigned on a first-come, first-served basis. We will design the Expo floor based on the number of applications received by Aug. 1, 2018. The show management will retain the right to assign space for the overall good of the exposition.

### **EXHIBIT PARAMETERS:**

All exhibits must be designed to fit in an 10-ft x 10-ft area. Exhibits must not impede the flow of traffic in the Expo hall and must not infringe on the ability of other vendors to display their products or conduct business with the attendees. All exhibit materials (such as decorative draping, carpeting, etc.) must be obtained through the official show contractor. Each exhibitor will receive a service packet detailing all necessary steps needed to participate prior to the show. Exhibitors will be responsible for all costs associated with electricity, telephone, or other ancillary services that are provided for their booths.

### **ELIGIBILITY TO PARTICIPATE:**

The submission of this form is only an application to participate. RSES and its designee reserve the right to accept or decline all applications for booth space. This application will be considered accepted when a confirmation letter is sent to the applicant. An applicant may not sublet space to another organization without the express written consent of RSES or its designee.

### **LIABILITY:**

The applicant will assume all liability for any personal injury or property damage incurred by the attendees while visiting the exhibitor's booth. The exhibitor will indemnify or "hold harmless" the organization, the show management, the facility, their agents or employees for any claims arising from, or in connection with, the exhibitor's occupancy and/or the use of the exhibit hall. In the event that security is required, the applicant will be responsible for the costs associated.

### **RESPONSIBILITY CLAUSE:**

Exhibitor assumes responsibility and agrees to indemnify and defend RSES and Crown Plaza Albuquerque, the hotel's owner, their respective owners, managers, subsidiaries, affiliates, employees, and agents against any claims or expenses arising out of the use of the exhibition premises. The exhibitor understands that neither RSES nor the hotel parties maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain such insurance.

### **INSURANCE AND LICENSING:**

It will remain the responsibility of the exhibitor to obtain property, liability, and business interruption insurance, as well as to obtain permission and/or pay any fees associated with copyrighted music or materials used in conjunction with the exhibit.

### **FOR THE GOOD OF THE SHOW:**

The show management retains the right to modify this agreement at any time it is deemed necessary for the overall good of the show. Any and all modifications will be made in writing, as well as on the "Vendor" section of the show's website.

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## Sponsorship Packages

### **TITLE SPONSOR** **\$15,000**

- Skyscraper ad (160 x 600 pixels) rotating on RSES conference website from time of sign-up to Dec. 31, 2018 (\$6,500+ value)
- Listed as a sponsor at the HVACR Technology Expo (\$3,000 value)
- Logo on the neck wallets for badges (\$3,000 value)
- Three full conference registrations (\$1,200 value)
- Premium Exhibitor Booth at the co-located PHCC CONNECT Product and Technology Showcase (\$2,250 value)
- Full-page color ad in conference book (\$750 value)
- Company logo and link on the sponsorship page of the RSES conference website (\$500 value)
- Visual recognition throughout the conference (bonus)

### **DIAMOND SPONSOR** **\$10,000**

- Banner ad (468 x 60 pixels) rotating on RSES conference website from time of sign-up to Dec. 31, 2018 (\$6,000+ value)
- Listed as a sponsor at the HVACR Technology Expo (\$3,000 value)
- Premium Exhibitor Booth at the co-located PHCC CONNECT Product and Technology Showcase (\$2,250 value)
- Logo on the neck wallets for badges (\$3,000 value)
- Full-page color ad in conference book (\$750 value)
- Two full conference registrations (\$800 value)
- Company logo and link on the sponsorship page of the RSES conference website (\$500 value)
- Visual recognition throughout the conference (bonus)

### **PLATINUM SPONSOR** **\$8,000**

- Tile ad (125 x 125 pixels) rotating on RSES conference website from time of sign-up to Dec. 31, 2018 (\$4,500+ value)
- Listed as a sponsor at the HVACR Technology Expo (\$3,000 value)
- Full-page color ad in conference book (\$750 value)
- Premium Exhibitor Booth at the co-located PHCC CONNECT Product and Technology Showcase (\$2,250 value)
- Two full conference registrations (\$800 value)
- Company logo and link on the sponsorship page of the RSES conference website (\$500 value)
- Visual recognition throughout the conference (bonus)

### **GOLD SPONSOR** **\$5,000**

- Banner ad (211 x 60 pixels) rotating on RSES conference website from time of sign-up to Dec. 31, 2018 (\$4,000 value)
- Listed as a sponsor at the HVACR Technology Expo (\$3,000 value)
- Full-page color ad in conference book (\$750 value)
- Standard Booth at the co-located RSES/PHCC HVACR Technology Expo (\$2,050+ value)
- One full conference registration (\$400 value)
- Company logo and link on the sponsorship page of the RSES conference website (\$500 value)
- Visual recognition throughout the conference (bonus)

### **SILVER SPONSOR** **\$3,000**

- Full-page color ad in conference book (\$750 value)
- One full conference registration (\$400 value)
- Company logo and link on the sponsorship page of the RSES conference website (\$500 value)
- Visual recognition throughout the conference (bonus)

### **BRONZE SPONSOR** **\$1,000**

- 1/2-page color ad in conference book (\$750 value)
- Company logo and link on the sponsorship page of the RSES conference website (\$500 value)
- Visual recognition throughout the conference (bonus)

# 2018 RSES CONFERENCE & HVACR TECHNOLOGY EXPO

## SPONSORSHIP/EXHIBITOR OPTIONS

Clearly mark choices here. Total should be listed on application form.

## Expo Booth

### STANDARD BOOTH:

**MEMBER** **\$1,750**

**NON-MEMBER** **\$2,050**

### PREMIUM BOOTH:

**MEMBER** **\$1,950**

**NON-MEMBER** **\$2,250**

Not a Member, but want to be? Fill out the membership application for a special discounted rate and receive Member pricing on your booth!

## Specialty Sponsorship Add-ons

**PRESIDENT'S WELCOME SPONSOR** **\$4,000**

- Personal welcome gift/message in all attendees' hotel rooms from the RSES International President with your company logo (\$750 value)
- Company logo and link on the sponsorship page of the RSES conference website (\$500 value)
- Visual recognition throughout the conference (bonus)

**TRANSPORTATION SPONSOR** **\$3,500**

- Prominent signage on all shuttle buses to/from hotel/conference hall and special events (\$3,000 value)
- Company logo and link on the sponsorship page of the RSES conference website (\$500 value)

**HOSPITALITY SPONSOR** **\$3,500**

- Listed as sponsor at the Auxiliary Installation Brunch (\$2,000 value)
- Listed as a sponsor at the Hospitality Suite (\$2,000 value)
- Listed as sponsor at the Officers' Installation Reception (\$2,000 value)
- Company logo and link on the sponsorship page of the RSES conference website (\$500 value)
- Visual recognition throughout the conference (bonus)

**CONFERENCE BAG SPONSOR** **\$1,000**

- Logo on all conference bags distributed to attendees (\$3,000 value)
- Company logo and link on the sponsorship page of the RSES conference website (\$500 value)
- Visual recognition throughout the conference (bonus)

**COFFEE SPONSOR** **\$500**

- Listed as a sponsor at the HVACR Technology Expo (\$3,000 value)

# 2018 RSES CONFERENCE & HVACR TECHNOLOGY EXPO

## RSES SPONSORSHIP/EXHIBITOR APPLICATION

COMPANY \_\_\_\_\_

PRODUCT/SERVICE TO BE FEATURED \_\_\_\_\_

CONTACT NAME/TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE/PROVINCE \_\_\_\_\_ ZIP/POSTAL CODE \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

\_\_\_\_\_  
(signature of applicant)

*I have read and agree to the stipulations as they are stated in the 2018 RSES HVACR Technology Expo Guidelines and Rules document. I understand that my submission of this application does not guarantee my participation in the exposition until it has been countersigned by the show management. If for any reason my application is rejected, my payment will be returned to me in its entirety. Registrations are nonrefundable but may be converted to sponsorships should my participation become impossible.*

\_\_\_\_\_  
(accepted by: Show Management)

### CREDIT CARD

VISA    MC    AMEX    DISCOVER

CARD NO. \_\_\_\_\_ CVV \_\_\_\_\_ EXP. DATE \_\_\_\_\_

NAME \_\_\_\_\_

\_\_\_\_\_  
(print)

\_\_\_\_\_  
(authorized signature)

**MAKE CHECKS PAYABLE TO:** RSES. Please submit application/payment to Conference Coordinator, RSES, 1911 Rohlwing Rd., Ste. A, Rolling Meadows, IL 60008-1397; conference@rses.org or fax 847-297-5038.



BOOTH \_\_\_\_\_ \$ \_\_\_\_\_

SPONSORSHIP \_\_\_\_\_ \$ \_\_\_\_\_

ADD-ONS \_\_\_\_\_ \$ \_\_\_\_\_

### ADDITIONAL

REPS \_\_\_\_\_ x \$220 = \$ \_\_\_\_\_

Booth exhibitors receive 2 complimentary Conference Registrations. Additional reps = \$220

TOTAL \_\_\_\_\_ \$ \_\_\_\_\_

TOTAL TO BE CHARGED/ENCLOSED

Sponsorship may be in the form of monetary or in-kind donations such as the trinkets listed below. For specific sponsorship opportunities not listed here, contact Alysia Coleman at 703-544-9868 or acoleman@rses.org. Sponsors will be recognized after donation is received.

### TRINKETS FOR CONFERENCE BAGS

250    350    450    500

\_\_\_\_\_  
(specify items: pens, lanyards, key chains, etc.)

Note: We typically distribute 500 bags. Please send all items to the attention of Conference Coordinator at 1911 Rohlwing Rd., Ste. A, Rolling Meadows, IL 60008-1397 by July 31, 2018.

All ad materials for the conference book must be received by Aug. 1, 2018. Please contact Alysia Coleman at 703-544-9868 or acoleman@rses.org for more information regarding specific sponsorship opportunities.

# INDIVIDUAL MEMBERSHIP APPLICATION

RSES 1911 Rohlwing Road, Suite A Rolling Meadows, IL 60008-1397  
Phone: 800-297-5660 or 847-297-6464 Fax: 847-297-5038 Web site: www.rses.org



## FOR HEADQUARTERS USE ONLY

MC \_\_\_\_\_ Member No. \_\_\_\_\_ Chapter No. \_\_\_\_\_ BC \_\_\_\_\_

**PLEASE TYPE OR PRINT CLEARLY** the information you wish to be shown on all RSES records and correspondence.  Mr.  Mrs.  Ms.

First name \_\_\_\_\_ MI \_\_\_\_\_ Last name \_\_\_\_\_

Home address \_\_\_\_\_ Apt.# \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Country \_\_\_\_\_ Phone \_\_\_\_\_ Cell \_\_\_\_\_

Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Month/Day/Year of birth \_\_\_\_\_

RSES member within the last 3 years?  Yes  No Member No. \_\_\_\_\_ CM \_\_\_\_\_ CMS \_\_\_\_\_

Send mailings to my:  Home address (above)  Business address (below)

Please check if you DO NOT wish to receive: Press releases, notices, announcements, and other information from RSES and the RSES Educational Foundation via:  E-mail  Fax  
Business-related third-party offers via:  Direct mail  E-mail  Fax

*Having agreed to abide by the Society Bylaws, and those of any Chapter or subsidiary association to which I may belong, I hereby officially apply for membership in RSES.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

## EDUCATION/EMPLOYMENT INFORMATION

School Name (most recent) \_\_\_\_\_ Years attended \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Area of study \_\_\_\_\_

Employer Name (current or most recent) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Country \_\_\_\_\_ Phone \_\_\_\_\_ Alt. Phone \_\_\_\_\_

Fax \_\_\_\_\_ E-mail \_\_\_\_\_

## PAYMENT METHOD

New Member Dues (check one)  One year: ~~\$128.00~~ **\$100.00**

**SPECIAL EXHIBITOR RATE**

Check enclosed (make payable to RSES in U.S. dollars)

Credit card  VISA  MASTERCARD  AMERICAN EXPRESS  DISCOVER

Card No. \_\_\_\_\_ Expiration date \_\_\_\_\_

Authorized signature \_\_\_\_\_ CCV \_\_\_\_\_

*Note: A special RSES Journal individual subscription price (\$18 per year) is included in membership dues. Members may not deduct the subscription price from dues. To determine if RSES membership dues are tax-deductible, consult your tax advisor.*

## ANSWERS REQUIRED

1. My primary HVACR role is: (check one)

- Contractor
- Service Technician/Installer
- Operations/Maintenance Manager/Engineer/Technician
- Engineer
- Sales
- Instructor
- Student
- Other \_\_\_\_\_

(please specify)

2. My firm's business is: (check one)

- Contractor: 1-3 technicians
- Contractor: 4-10 technicians
- Contractor: 11-19 technicians
- Contractor: 20+ technicians
- HVACR industry OEM
- Industrial (manufacturing or processing, not HVACR industry)
- Wholesaler/Distributor
- Commercial/Institutional/Government Agency/Association
- Other \_\_\_\_\_

(please specify)

3. I heard about RSES from: (check one)

- Seminar
- Chapter
- Friend
- Employer
- School/Instructor
- Member (current/former)
- Direct mail
- Internet
- RSES Journal
- Other **18CONF**

(please specify)

4. My e-mail preferences: (check all that apply)

- Conference
- Seminars
- Regional/Association/Chapter news
- General news
- Training and testing news
- Product news
- Chapter Officer news
- RSES Journal updates
- RSES Journal news and Web exclusives
- RSES Journal e-newsletters
- Industry news and events
- Membership benefits
- Business-related third-party offers