

# Leading Off



## Winning Combination

**D**uring my career, I have been a member of different organizations for one reason or another. They have all had different purposes that have served me well. However, as things change, I have decided to determine which organizations continue to offer me value for my money. So, late one night, I quickly drew up a list on what was important to me.

1. *Educational material*—is it relevant, up-to-date, extensive, accurate, easily accessible and cost effective.

2. *Training options*—quality of topics, technical expertise, speaker reputation and accessibility to seminars and courses.

3. *Certification*—is it an option? Is there recognition, relevance, and endorsements from the industry?

4. *Conferences*—Will it be educational or a business meeting? Will someone be lobbying content? Also, the cost, location and who will be in attendance all play important factors.

5. *Commitment*—how are membership dollars being spent to make sure members are getting full value for their money and how involved are they with the industry in order to keep up with changes and advancements.

6. *People*—the interaction of staff, members and their professionalism, the ability to build relationships with others, willingness in building better bridges and at the end of the day—how do you feel about being a member? I call it “The Golden Touch!”

I had a good idea what the end results were going to be—I just needed some justification. Three of the six organizations survived, with RSES being the only Membership that fulfilled all six of my criteria! Maybe that is why I have been involved with RSES and Members across North America for as long as I have?

I also looked at the relevance, benefits and potential my memberships have in providing both myself and more important

new candidates interested in becoming a member.

To put it in perspective with regards to value of membership, reviewing this year’s RSES National Conference details, it was clear that RSES has one of industry’s best educational formats fueled with some of industry’s most knowledgeable speakers on a variety of timely technical topics.

To top it off, Steve Vaughan, our Marketing & Communications Manager, has found that there are approximately 30 members obtaining esteemed 50-year Membership status this year. A personal invitation has been sent to all these members in hope that they can attend as it will be a great honor and privilege to meet and congratulate them for all they have done for the industry and especially for RSES (in reality, us) — this is The Golden Touch I was talking about.

As President (no worries, coming to an end soon) of the HVACR industry’s most outstanding society (in my opinion), I thank and congratulate every Member for their continued support, along with the many faces of headquarter staff for making RSES what it is today—a winning combination on every day!!

Finally, I invite all members and also “you non-members” that are reading this, that if you want to see how an RSES Membership can help your day to day skill and knowledge reach new limits, give RSES a test drive in Indianapolis, IN October 1-4, at our National Conference ([www.premierconventionevents.com/rses2019](http://www.premierconventionevents.com/rses2019)). 🐦

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