

## r ses celebrates ❖ 2018 anniversary packages



RSES, the HVACR Training Authority for contractors, technicians and facility managers across North America, is celebrating its 85<sup>th</sup> year in 2018. To celebrate we're offering packages that provide advertisers with substantial savings. RSES/RSES *Journal* play a key role in helping HVACR industry personnel stay up-to-date in an ever-changing world. Advertise in THE magazine for top HVACR professionals!



WEBINAR SAMPLE



TRAINING CORNER SAMPLE

### PLATINUM

6X	Ad in <i>RSES Journal</i> with Showcase Shuffle
2X	Sponsored Webinars or a Training Corner
6X	Ads in your choice of eNewsletter
6X	Ads (468x60) in eResponse eNewsletter
6X	RSESJournal.com online banner ads

#### PACKAGE PRICING

FULL PAGE	\$36,800	{SAVINGS = \$8,300}
HALF PAGE	\$29,390	{SAVINGS = \$6,890}

### GOLD

6X	Ad in <i>RSES Journal</i> with Showcase Shuffle
1X	Sponsored Webinars or a Training Corner
6X	Ads in your choice of eNewsletter
6X	RSESJournal.com online banner ads

#### PACKAGE PRICING

FULL PAGE	\$30,100	{SAVINGS = \$6,250}
HALF PAGE	\$22,540	{SAVINGS = \$4,990}

### SILVER

3X	Ad in <i>RSES Journal</i> with Showcase Shuffle
3X	Ads in your choice of eNewsletter
3X	RSESJournal.com online banner ads

#### PACKAGE PRICING

FULL PAGE	\$13,350	{SAVINGS = \$2,325}
HALF PAGE	\$9,345	{SAVINGS = \$1,920}