

month	value adds*	product focus	editorial features**				bonus distribution
JANUARY Space Closing: Nov. 29, 2017 Ad Materials: Dec. 1, 2017	AHR Expo Package	AHR Products	AHR Expo Hot Topics	Repairing/Maintaining Mini-splits	Software/Apps	Motors	AHR EXPO
FEBRUARY Space Closing: Jan. 3, 2018 Ad Materials: Jan. 5, 2018	Tech Solutions	Tools	HVAC Crews	Heat Pumps	Thermostats	Radiant Heating	
MARCH Space Closing: Jan. 31, 2018 Ad Materials: Feb. 2, 2018	Post-AHR Expo Package	Post-AHR Products	AHR Expo Review	Standards/Regulations	Building Automation Systems	Continuing Education/Training	HVACR EDUCATORS & TRAINERS CONF.
APRIL Space Closing: Feb. 28, 2018 Ad Materials: March 2, 2018	Showcase Shuffle	PPE	VFDs	Geothermal	Efficiency Maintenance	Ice Machines	
MAY Space Closing: March 28, 2018 Ad Materials: March 30, 2018	Showcase Shuffle	Cooling	Residential A/C	Supermarket Systems	Managing Refrigerant Variety	VRF	
JUNE Space Closing: May 2, 2018 Ad Materials: May 4, 2018	Tech Solutions	Sensors	Tools/Test Instruments	Ventilation	RRR	Certifications	ATMOSPHERE AMERICA SKILLSUSA
JULY Space Closing: May 30, 2018 Ad Materials: June 1, 2018	Showcase Shuffle	Refrigeration	Outsourcing	Chillers	Refrigeration System Components/Controls	Industry Standards	
AUGUST Space Closing: June 27, 2018 Ad Materials: June 29, 2018	Showcase Shuffle	Accessories	Air Filters	Water Treatment	Compressors	Commercial A/C	
SEPTEMBER 85TH ANNIVERSARY ISSUE Space Closing: Aug. 1, 2018 Ad Materials: Aug. 3, 2018	Tech Solutions Interviews	IAQ	Energy Management	Preventive Maintenance	Next Gen HVACR Techs/Tech Shortage	Natural Refrigerants/Characteristics	NAFA ANNUAL CONVENTION NADCA FALL CONFERENCE
OCTOBER Space Closing: Aug. 29, 2018 Ad Materials: Aug. 31, 2018	Company Profile	Boilers	Schematics	Testing	Furnaces	System Inspections	RSES ANNUAL CONFERENCE PHCC CONNECT
NOVEMBER Space Closing: Oct. 3, 2018 Ad Materials: Oct. 5, 2018	Showcase Shuffle	Specialty Products	Trucks/Vans	Boilers	Auxiliary Heating Systems	Transition from Classroom to Workforce	HARDI ANNUAL CONFERENCE
DECEMBER Space Closing: Oct. 31, 2018 Ad Materials: Nov. 2, 2018	Pre-AHR Expo Package	IoT	2019 AHR Expo Buzz	Wireless Communication	Sizing Heat Pumps	2019 Outlook/Trends	

*For Detailed Ad Perk descriptions, see Marketing Opportunities page or contact an Ad Sales Rep. ** Editorial topics are subject to change.